



## NZTR Award for Contribution to Media, Digital & Content

Closing date for entries: Thursday 25 July 2019

Entries to cover work from the 2018-19 season.

The NZTR Award for Contribution to Media, Digital & Content is open to all journalists, broadcasters, writers, photographers and content producers (including social media), living in New Zealand.

NZTR is seeking entries from a variety of content providers and would welcome examples of new and innovative methods of storytelling and audience engagement.

### Entry criteria

- Entrants must submit a portfolio of at least three but no more than five racing related stories or content pieces.
- Entrants may provide a statement of support of up to 300 words giving background to the entry.
- The statement can include details of resources used, effort put in and the impact of the content.

### Entry format

- Stories should be pdf format or, if digital, a direct website link to the story.
- Photos should be in jpg, jpeg or tiff format and have captions within the file name.
- Videos should be m4v, mp4, mpeg4 or mov format.
- Audio should be in mp3, wma or wav

*Please contact Mary Burgess at NZTR (details below) for details on how to submit large files.*

The judging will be undertaken by the NZTR Board and the winner will be presented with the *NZTR Award for Contribution to Media, Digital & Content* at the New Zealand Thoroughbred Horse of the Year Awards on Sunday 8 September 2019. The black-tie dinner will be held at Ellerslie Event Centre, Ellerslie Racecourse, Auckland.

---

For further information, please contact:

Mary Burgess

New Zealand Thoroughbred Racing

[Mary.Burgess@nztr.co.nz](mailto:Mary.Burgess@nztr.co.nz) | 027 615 5742

To purchase tickets to the Awards, or for further information, visit [loveracing.nz/awards](http://loveracing.nz/awards)



## NZTR Award for Contribution to Media, Digital & Content: ENTRY FORM

I, ..... wish to enter the 2019 NZTR Award for Contribution to Media, Digital & Content.

I understand the deadline for entering is Thursday 25 July 2019. **No late entries will be accepted.**

### Contact details

Company/Organisation: .....

Address (incl. postcode): .....

Telephone/Mobile: .....

Email: .....

### Details of work submitted:

.....

.....

.....

.....

Signature .....

Date: .....

**Please send your completed entry, before 5pm on Thursday, 25 July 2019 to:**

Mary Burgess – Corporate Communications & Media Advisor  
New Zealand Thoroughbred Racing  
[Mary.Burgess@nztr.co.nz](mailto:Mary.Burgess@nztr.co.nz)

*Please note: You are not required to send hard copies.*